



Winter Webinar Series

In place of the Winter Technical Conference, MAP is hosting a **FREE** five-part webinar series. These sixty to ninety minute webinars will cover a variety of topics which are all relevant to your business.

Part 1

February 3, 1 - 2pm CST

Part 2

February 17, 1 - 2:30pm CST

Part 3

March 3, 1 - 2pm CST

Part 4

March 17, 1 - 2pm CST

Part 5

March 31, 1 - 2pm CST

Part 2



Service Readiness– Chris Chesney

A look at new and emerging vehicle technology with a focus on those technologies starting to reach aftermarket service providers, or soon will. Information that will help prepare shops to service today's vehicles

Part 3



The Future of Mobility – Automobile Tires and Service Keith Willcome

A look at major changes and innovations that have gone into the tires we see today. What the future holds for the transportation/mobility industry and the tires role in the future. And how these changes in the industry are likely to effect how you service automobiles in the future

Part 4



Bead Sealing, Bead Seating and Inflation " Achieving a good Fit"

*More Information
Coming Soon*

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