



MOTORIST  
ASSURANCE  
PROGRAM

BUILDING TRUST THROUGH STANDARDS

# MAP Webinar

**TIRE & SERVICE  
NETWORK**

## ***"TRUST COMES STANDARD"***

Goodyear and the Motorist Assurance Program (MAP) are excited to continue their partnership in 2025 and will be continuing our quarterly webinar series. Our first webinar will be on Tuesday, March 25th. MAP's President, Jeff Cox, will be presenting "Trust Comes Standard," which dives into data and insights on how to improve trust with your customers. From best practices to technology, there will be key takeaways that will help you build more trusted and meaningful relationships with your customers. These tactics are also proven to improve your bottom line.

### **DATE and TIME**

Tuesday, March 25th  
1:00-2:00 pm CST

**Register Now**

#### **PARTICIPATING FACILITY**



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THIS LOCATION FOLLOWS MAP  
STANDARDS FOR AUTOMOTIVE REPAIR

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[motorist.org](http://motorist.org)

**This exclusive webinar is FREE for Goodyear TSN stores. To ensure you receive a spot, click the link to register.**