AUTOMOTIVE MAINTENANCE & REPAIR ASSOCIATION
TRUST COMES STANDARD

2026 Annual Members' Meeting

Monday, November 2nd - Venetian Room 4201-4

Featuring an important conversation on....

The AI Playbook for Shop Owners:

What if Every Advisor and Technician Performed Like Your Best?

Mark Seng, AAP | MAAP
Vice President
Sales & Marketing Operations

AI is already changing how the best shops handle estimates, parts, diagnostics, and customer communication - and the shops moving first are pulling ahead. Get a plain-English breakdown of what can actually be put to work in shops today - not theory or hype. No jargon, no five-year roadmap - just what's working right now and how to start. Walk away with ideas you can bring back to your shop tomorrow.

And hear what shops are saying about how they are using and thinking about leveraging AI in their shop workflow as Mark provides the highlights from a recent AMRA/Predii shop survey regarding AI for parts, service and repair.

Register Now

To broaden our reach in the automotive industry, we are running a "Bring a Friend" promotion. The promotion allows you an opportunity to introduce AMRA to your Boss, a new colleague or someone within the industry.

Monday, November 2nd

The Venetian/Palazzo
(Level 4) Rooms 4201-4
3355 Las Vegas Blvd. South
Las Vegas, NV 89109

Registration Fee
$100.00 Members

3:30-4:30
Cocktail Reception

4:30-6:00
Members' Meeting

Venetian (Level 4) Rooms **4201-4**

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